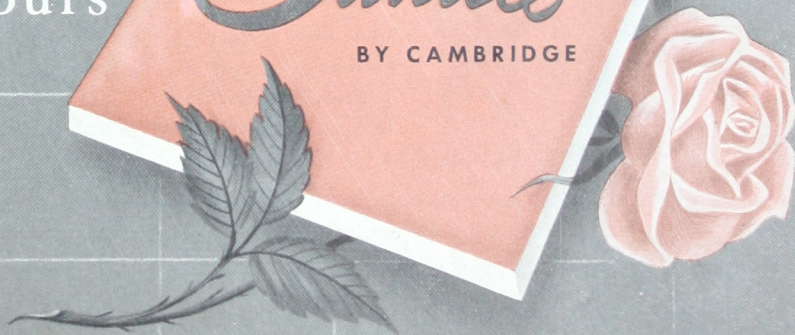


personally yours





# Suntile to serve you personally

"I want to do *everything* I can to bring a *personal* flavor to this home of mine—to make it more enjoyable and *more livable* for all my family."

How many times have you said that to yourself—as you planned your new home or as you mulled over "things" you wanted to do to spruce up your old one?

For instance, *what to do* about those much-used, hard working rooms—bathroom, kitchen, laundry, patio?

How to make them more colorful, more beautiful, more *personal*—and still keep them ever ready for rough usage, the brush of many hands, the beat of many feet...?

There is a way. Use Suntile. It's real clay tile. No other decorative building material offers you *so much as real clay* tile.

To your bathroom, your kitchen, your laundry, your patio—Suntile brings wondrous new colors, everlasting beauty, work-saving convenience, lifetime service.



*"Well, what is Suntile?"*

Suntile is a real clay tile that's truly Color-Balanced. There's no finer tile made.

Clay is one of the oldest and most reliable decorative and building materials known. For centuries, man has built beautiful *clay* brick homes, decorated them with clay tile,

had his meals served to him on *clay* china.

You may compare Suntile's beauty to your finest chinaware, or to a lovely decorative vase—both made of real clay.

In the tile industry, Suntile is synonymous with *quality*. Sixty

years' experience in the tile field by the Cambridge Tile Mfg. Co. guarantee you perfection in the form and finish of Suntile, and in your complete satisfaction in its use in your home.



*"Why will I always be happy with Suntile?"*

There are so *many* reasons!

Suntile's wonderful *Color-Balance* is one reason.

Suntile's *ease of cleaning* is another! Fewer hours of scrubbing and rubbing—more time for fun and living! All you need to keep Suntile walls sparkling new is simple cleansing with a damp cloth or soap and water. You see, Suntile has a smooth, impervious finish. Household trouble-makers can't hide. *Suntile keeps them on the surface* where you can get at them quickly and easily.

Suntile's *durability* is still another! Whether on walls or on floors, this real clay tile has lifetime resistance to scratching, marring and cracking. Never any unsightly burns or stains. Suntile *keeps* its good looks for the life of your home.

Suntile's *low maintenance* is another good reason. Your first cost is your last cost. Suntile wears almost forever—never needs costly painting or redecorating—saves you plenty of money.

Suntile's *quality installation* is still another! Suntile is sold and installed only by Authorized Suntile Dealers who have been trained and have the "know-how" to guarantee you satisfaction for years to come.



# Suntile colors are personal, too



*“What colors shall I choose for my home?”*

Color has an emotional quality. Talk to color scientists and they'll tell you that your choice of color tells the particular kind of person you are.

You like some colors, dislike others. Members of your family feel the same way. Now, if you had a meeting of minds on color, you could easily find “common denominators” that would give a real *personal* flavor to your home, make all of you happy.

Do you and your family like cool greens or blues—or do you find yourselves more attracted to warm shades of red and yellow? Or something in between like peach or tan or pink?

Whatever you choose, you can make color *do things* for your rooms—especially in the kitchen and the bathroom—rooms intended primarily to serve you and your family.

If your rooms are small and you want to make them appear larger and brighter, use light, cool retiring colors . . . blues, greens and grays. Warm colors . . . reds, browns and yellows . . . are perfect for giving a cozy, friendly feeling to rooms facing north and east. Many people like to be bold about color, achieving dramatic contrasts. Others like to use colors that blend and harmonize.



*Color-Balanced Suntile gives you your color!*

In the Suntile color palette, you're sure to find colors that will suit *you* and all your family.

Suntile colors are the result of an extensive study of color preference throughout the country.

Under the direction of Faber Birren—internationally recognized color authority—the Cambridge Tile Mfg. Co. has carried on careful research to obtain colors most desired by the American public, colors of great visual appeal most adaptable to subtle, beautiful decorating.

With Suntile, you can achieve any desired effect. Suntile is Color-Balanced! That means the Suntile color line has been selected from those colors which allow you the widest possible selection of harmonious color combinations for the decorative scheme of your home.

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In this booklet, we present interpretations of modern bathrooms and kitchens with walls and floors of Suntile. You'll enjoy looking at them. You'll see several different color schemes—see how Suntile blends with accessories—see how it brings beauty, convenience and service to these rooms—see how it can help to make your bathroom and your kitchen so *personally yours*.



# Suntile starts the day bright



And starts the day right . . . with the ever-so-flattering colors of Suntile Cameo Rose and Cameo Pink combined with gray and a wake-up shade of turquoise for contrast. Every day will be brighter—and so will your bathroom if it's Color-Balanced Suntile. So easy to keep sparkling clean and fresh . . . so versatile in variety of color schemes. Your bathroom can be bright . . . in the colors of your choice . . . when you choose them from the Suntile Rainbow Chest.

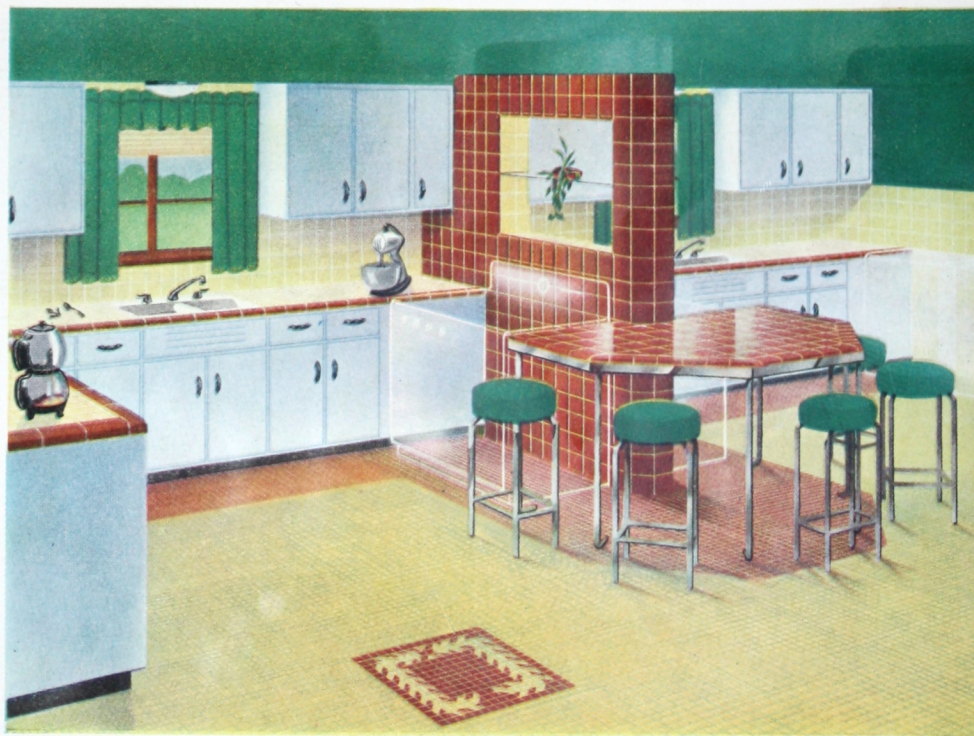
**Suntile colors**

walls . . . . .	Cameo Pink 343 Glazed
wall base . . . . .	Cameo Rose 341 Glazed
pullman sink . . . . .	Cameo Rose 241 Unglazed
pullman sink trim . . . . .	Cameo Pink 343 Glazed
floors . . . . .	Cameo Rose 241 Unglazed
	Cameo Pink 243 Unglazed
	Pearl Gray 231 Unglazed
	Light Pearl Gray 233 Unglazed



# Suntile lightens your work-a-day world

Nature's own colors give a lift to your life in this Suntile kitchen-laundry. Sunny Citrus Yellow, Rustic Brown, and India Buff tile set off with cool, clear green. Light-hearted colors in smooth, stainproof tile to lighten your work in happy surroundings. A mere whisk of a damp cloth keeps the glazed surfaces gleaming in both kitchen and laundry. Fewer hours required for cleaning . . . more hours to enjoy the Suntile beauty in your home.



**Suntile colors** walls . . . . . Citrus Yellow 781 Glazed  
 Rustic Brown 320 Glazed  
 counter tops . . Citrus Yellow 281 Unglazed  
 Rustic Brown 320 Glazed  
 floors . . . . . Citrus Yellow 281 Unglazed  
 India Buff 221 Unglazed



# Suntile sings in the bathroom



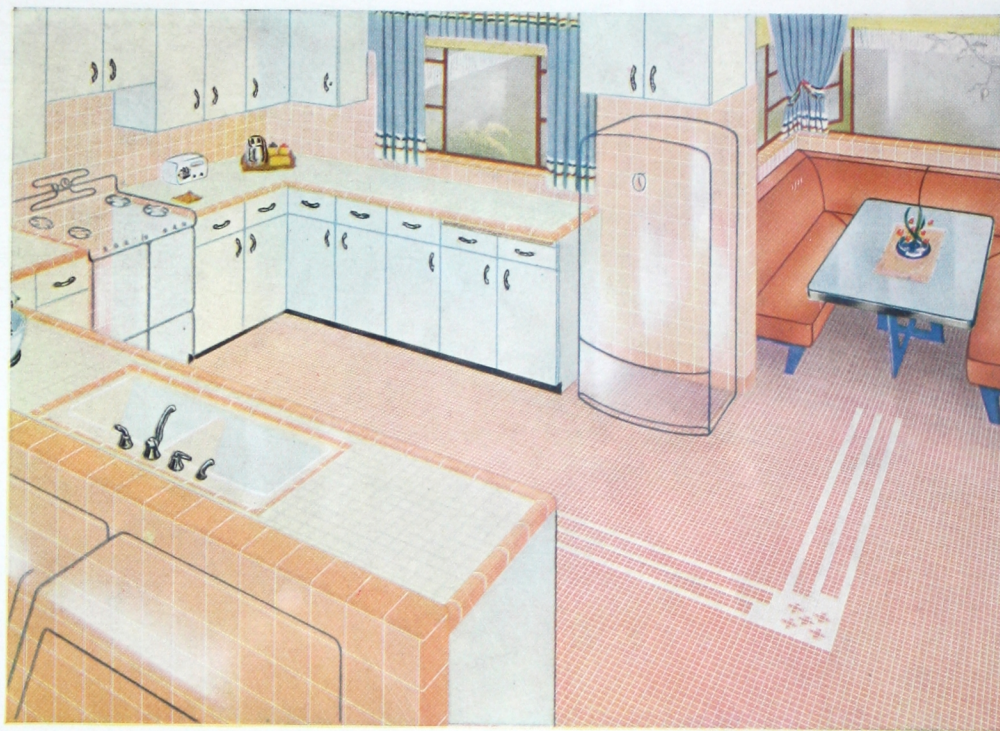
And the melody lingers on! You'll be singing in your tub or shower if your bathroom is Color-Balanced Suntile. Bright Blue and Light Pearl Gray, clear colors in tile to last a lifetime . . . impervious to hot or cold water . . . so easy to keep clean, your bathroom can always be spotless with that "brand new" look. Suntile comes in a range of colors to suit every taste, mood and melody. Keep your bathroom singing — with this beautiful Color-Balanced Suntile.

**Suntile colors** walls . . . . . Dresden Blue 351 Glazed  
Light Pearl Gray 333 Glazed  
floors . . . . . Black 230 Unglazed  
Light Pearl Gray 233 Unglazed  
Dresden Blue 251 Unglazed



# Suntile creates a smiling kitchen

Here's a kitchen to keep *you* smiling, too. Spic and span and spacious . . . with adjoining breakfast nook. Coral and White Suntile throughout makes this kitchen a joy to work in . . . a pleasure to keep clean and livable. Ordinary stains or acids cannot mar the Suntile worktable tops and walls. The Sunstyled floor assures lasting beauty with no special troublesome care. Your kitchen will keep smiling with you through the years — with Color-Balanced Suntile.



**Suntile colors**

walls . . . . .	Light Coral 763 Glazed
sink tops . . .	White 204 Unglazed
sink trim . . .	Coral 761 Glazed
floors . . . . .	Coral 261 Unglazed
	White 204 Unglazed



# Suntile keeps on shining here



Master bathroom with Mr. and Mrs. arrangement emphasizes use of tile in modern treatment. Suntile Citrus Yellow sets the theme in glazed tile sink top . . . yellow repeated in the floor combined with Ivory and White Granite. No redecorating or refinishing with Suntile . . . Color-Balanced to obtain beautiful harmonious combinations to suit every decorative scheme whether modern or traditional.

**Suntile colors** sink top . . . Citrus Yellow 781 Glazed  
floor . . . Citrus Yellow 281 Unglazed  
Ivory 283 Unglazed  
White Granite 202 Unglazed

Master Bathroom in House Beautiful's 1949 Pace-Setter Home, East Orange, N. J.

Emil A. Schmidlin, Architect—Ellis Leigh, Designer



# Suntile's a beauty in the bathroom

Sparkling, gleaming jewel tones in Color-Balanced Suntile will bring beauty to any bathroom. Suntile Rustic Brown and Coral add cheer in this small-space arrangement. Sanitary, easy to keep glistening and clean. Suntile won't warp, curl or fade under years of tub and shower use. The Suntile Rainbow Chest helps you select your own preference in color schemes. Put beauty in your bathroom...make it bright with color, right for life...with Suntile.



## Suntile colors

### WALLS:

wainscot . . . . Rustic Brown 320 Glazed  
tub recess . . . . Coral 761 Glazed

### FLOORS:

. . . . Black 230 Unglazed  
. . . . Coral 261 Unglazed  
. . . . Light Coral 263 Unglazed



*Suntile* serves you so many ways

A photograph of a rustic interior space, likely a porch or sunroom. The walls are made of light-colored brick and wood paneling. A large, dark wooden door with multiple panes is the central feature. To the left, a small table holds a vase of flowers and a bowl of fruit. A wicker chair is visible on the right. The floor is covered with a large, dark, geometric patterned rug.

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# Use *Suntile's* Exclusive Color-Balanced Services

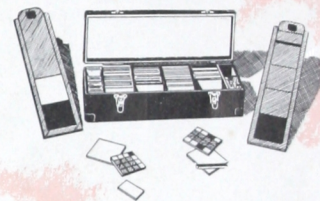
Your Authorized Suntile Dealer has the experience and the equipment to demonstrate Color-Balance for you.



Through the exclusive Suntile Rainbow Chest you can see in a few minutes Color-Balanced tile combinations of your personal preference. The Rainbow Chest contains panels of full size tile that will show you just how your Suntile floors, walls, wainscot and trim will look in your kitchen, bathroom, laundry or patio. There is no guesswork and a great saving of time and trouble for you and your family.



Remember the fun you used to have looking at stereopticon pictures? This same principle is used in the new Suntile Stereo-Realist Viewer Kit. Your Suntile Dealer can show you three-dimensional color slides of beautiful Suntile installations. Here you can see the complete room, get new ideas, see how Suntile fits in so nicely with fixtures, furniture and equipment. Here's Color-Balance in action.



Your Suntile Dealer can also show you the Suntile Rainbow Kit in your home. With this kit you can easily visualize the final installation, see how suggested colors fit into your overall color scheme.

Before you build or remodel, be sure to have a demonstration of the exclusive Suntile color service. It will save you time and trouble, help you get a lifetime of satisfaction.



If you want better tile . . . better installation  
rely on your Authorized *Suntile* Dealer

Suntile means Better Tile. It also means Better Installations. For a lifetime of Beauty, Convenience and Service, the installation is as important as the tile itself.

Because of this, the Cambridge Tile Mfg. Co. selects its dealers with great care. Suntile is sold and installed only by responsible tile contractors who have been franchised as Authorized Suntile Dealers. These dealers are chosen for their long tile experience and their business integrity. As a result, every standard quality Suntile installation is guaranteed. You, therefore, have a double reason for making Suntile your personal selection . . . the finest of tile and a guaranteed installation.

Rely on your Authorized Suntile Dealer for Better Tile—Better Installation. He can show you real clay Suntile in many beautiful wall colors and a variety of fascinating floor colors. With these carefully selected colors he can help you work out almost limitless Color-Balanced combinations.

Your Authorized Suntile Dealer is a man you should know. He may be listed in the classified section of your telephone directory. If you do not find him there, we shall be happy to send you his name and address.

**The Cambridge Tile Manufacturing Company  
Cincinnati 15, Ohio**

**A Guaranteed Suntile Installation is available from your Authorized Suntile Dealer**

*Suntile* offers you both... Better tile... Better installation